

News Release

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CVS Health Corporation Introduces the Vit-a-Patch

CHICAGO – Sept. 12, 2018 – Retail pharmacy leader CVS Health Corporation today announced that it will be launching a personalized vitamin patch, the Vit-a-Patch, the first-ever method to replace the need to take daily vitamins.

The Vit-a-Patch is an adhesive vitamin patch worn for 24 hours. It will contain the proper dosage of vitamins to ensure sustainability for an entire month.

The process is simple. One must visit a CVS MinuteClinic for blood work to assess a vitamin deficiency. Doctors will use these results to formulate a customized multivitamin patch. Once the patch is created, it will be available for home delivery or pickup at CVS Pharmacy.

Over the last few years, there has been an increase in vitamin delivery services. While delivery offers convenience, the accuracy of the formula has been questioned. The Vit-a-Patch will be the first product in its category formulated by doctors, based on quantitative test results.

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“Individuals neglect taking vitamins because it’s a daily chore. Since vitamins do not produce immediate results, their importance is overlooked,” said Amy Lynch, M.D., Physician, CVS MinuteClinic.

“We’re thrilled to offer this solution. Vitamin deficiencies commonly result in low energy and fatigue, impacting a person’s daily routine,” added Lynch.

“We couldn’t be more excited to bring this groundbreaking alternative to the marketplace and our valued customers. Vitamins are an important daily health component of countless millions around the world. Any deficiency, or lack of regularity can significantly impact one’s routine. The Vit-a-patch will allow us to offer a previously unattainable level of accuracy, convenience, and ease of consumption.” said Troyen A. Brennan, Executive Vice President and Chief Medical Officer, CVS Health.

The Vit-a-Patch monthly subscription will retail for \$20 per month. It will be available for purchase in January, 2019.

About CVS Health

CVS Health is a pharmacy innovation company helping people on their path to better health. Through its more than 9,800 retail locations, more than 1,100 walk-in medical clinics, a leading pharmacy benefits manager with approximately 94 million plan members, a dedicated senior pharmacy care business serving more than one million patients per year, expanding specialty pharmacy services, and a leading stand-alone Medicare Part D prescription drug plan, the

company enables people, businesses and communities to manage health in more affordable and effective ways. This unique integrated model increases access to quality care, delivers better health outcomes and lowers overall health care costs. Find more information about how CVS Health is shaping the future of health at <https://www.cvshealth.com>.

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